

Espoo's Cultural Environment Programme



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KAMU Espoo city museum 2022

Front cover photo:
Matinkylä residents' park 2015. City of Espoo, Jussi Helimäki.

Back cover photo:
Turunväylä Ring 3, 2020. City of Espoo, Antti Kangassalo.

To the Reader

Espoo’s cultural environment programme was created as a multidisciplinary cooperative project between the cultural environment authorities and experts of the City of Espoo in order to increase awareness on the cultural environment of Espoo and map out the cultural environment measures in use. The main objective of the project was to draw up guidelines and measures for future activities to increase well-being related to cultural environments. The cultural environment programme makes it possible to increase the appreciation of the cultural environment, enhance local identity and share information on Espoo’s cultural environments. The programme will be valid until the end of 2025, after which its results will be analysed and decisions on the continuation of the programme will be made.

The cultural environment programme is based on the principles of sustainable development from both a local and a global perspective. The aim of the programme is to increase cooperation between city residents and the city’s experts and to encourage city residents to cherish their local environment independently, from the point of view of both the natural environment and the cultural environment. The programme also aims to facilitate cooperation between cultural environment authorities. Accessible and transparent information, cooperation and participation strengthen the importance of the cultural environment and contribute to the awareness and recognition of cultural environments. Cultural environment work is being carried out in the present for a sustainable future.

All built environments are a part of the cultural environment, whether they are prehistoric dwellings, modern shopping centres or something in between. People have always built and shaped their surroundings. Continuity and change are always present when talking about the cultural environment. So, the important question is how to strike a balance between them, while taking into account the many trends, phenomena, wishes and pressures that affect urban development. The mission of Espoo’s cultural environment programme is to provide a toolkit for cooperation between city residents, experts and authorities that can be updated if necessary, so that Espoo’s cultural environment can provide all Espoo residents with a source of well-being.

The following people worked and shared their expertise in the ESKO team between 2018 and 2022:

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Valuable comments on the programme were made by Torsti Hokkanen, City Planning Director, Hilikka Julkunen, Project Director, Urban Environment Sector Management, Maija Lehtinen, Managing Director of the Premises Department public utility, Harri Tanska, Head of the Public Works Department, Pasi Timo, Director of the Environment and Building Control Department, and Susanna Tommila, Cultural Director.

Thank you to everyone who contributed to the project. Espoo’s cultural environment programme is the result of cooperation.



Glims, Ers, Jorvi hospital 2020. KAMU Espoo, Eetu Sorvali.

What is the Cultural Environment?

The cultural environment is an environment shaped by humans where the interaction between nature and humans can be seen in layers from different eras. In most cases, the cultural environment is defined by visible signs of human activity. For example, buildings, prehistoric dwellings and fields are easily perceived as cultural environments. They also represent three elements of the cultural environment: the built environment, the archaeological cultural heritage and the cultural landscape. The cultural environment is a layered entity consisting of several elements. When planning land use (new construction, modification), the existing environment and all of its many meanings must be taken into account.

It is not always so easy to draw the line between the cultural environment and the natural environment, nor is it always necessary. For example, most of our country's forest land is managed, even though it can easily be perceived as being in a natural state. In broad terms, everything around us is part of the cultural environment. It is unlikely that any corner of the globe is unaffected by human impact.



Stone Age ceramics, Mankby 2009.



Espoo Centrum 1974. KAMU Espoo/EHF, Tage Strandström

What is the Cultural Environment Programme?

The cultural environment programme is a tool for those engaging in cultural environment work in the City of Espoo and for city residents who cherish cultural environments and are interested in them. It outlines how the characteristics of the environment are identified, preserved and utilised to improve the well-being of the residents and to strengthen the sense of belonging to the place. With the help of the programme, the city is being developed in a sustainable way by facilitating cultural environment work and strengthening the awareness and recognition of the cultural environment.

The cultural environment programme is a guideline for the care and utilisation of the cultural environment, drawn up in cooperation between residents, communities, authorities and the business sector. The actions related to its guidelines help compile information, improve the accessibility of information and open up the development history of today's cultural and natural environment. The guidelines guide the management of the sites. The suggested actions

include strengthening the cooperation between the authorities by means of better communication and interaction.



Penttilä 2005. KAMU Espoo, Tommi Heinonen

Espoo's Cultural Environment Programme is the Result of Cooperation

Espoo's cultural environment programme was established as a project led by KAMU Espoo City Museum and covering the whole City of Espoo in 2018–2022. The Espoo of All Times survey (2018), ESKO cultural environment seminar (2019), Pearls of Espoo lecture series (2020) and Osallistava nykydokumentointi ja kuratointi (Participatory current documentation and curation) pilot with Kungsgårdensskolan's fifth grade class (2021–2022) were organised during the project. In addition, KAMU Espoo City Museum's exhibition activities focused on the cultural environment theme during the project years.

The cultural environment programme was worked on in stages. The groundwork was laid through the Espoo of All Times culture environment survey conducted by KAMU Espoo City Museum and the City Planning Department in 2018. The survey mapped important cultural environments for Espoo residents. In 2019–2020, the first workshop was carried out to prepare guidelines and measures, the Adopt a Monument programme was started, and information texts were written on Espoo's cultural environment to be utilised on Espoo's cultural environment website. The website was launched in 2022.

However, it can be said that the most important factor was the development of the cooperation between the city's cultural environment authorities and experts, which continued throughout the project. The practical work in the programme was carried out by the ESKO working group, which consisted of partly changing representatives from the City Museum, the City Planning Department, the Public Works Department, the Premises Department, the Environment and Building Control Department and the

Growth and Learning Sector (previously Education and Cultural Services). The working group played a key role both in the design of the programme and in the actual formulation of the guidelines and related measures throughout the project. In addition, the group paid attention to streamlining the flow of information between the various participants, for example by means of a map programme and by improving the availability of architectural-historical and other inventories.

In addition, various workshops were organised to prepare the cultural environment programme: the city planning workshop on 11 May 2021, the Building Control Department's workshop on 21 October 2021, the Premises Department public utility's workshop on 5 October 2021 and KAMU Espoo City Museum's workshop on 22 November 2021. In addition, the supervisors of the officials and experts who participated in the cultural environment programme and the cultural director were invited to their own workshop on 12 April 2022. The workshops identified good forms of cooperation already in use and suggested new forms of cooperation.

Based on the results of the workshops, the ESKO working group modified the five guidelines and the related 40 measures into the Espoo cultural environment programme in four meetings between December 2021 and March 2022.

The project managers of the ESKO – Espoo's cultural environment programme project were Museum Director Maarit Henttonen in 2017–2018, Head of Unit Riitta Kela in 2019, Curator Jyri Vilja in 2020–2021 and Curator/Community Manager Kirsi Ojala in 2021–2022.



Read more about cultural environments in Espoo at
<https://www.espoo.fi/fi/espoon-kulttuuriymparisto>



Cultural environment programme seminar at KAMU 2019. KAMU Espoo.

Sustainable Cultural Environment Programme at the City, National and Global Level

At a citywide level, Espoo's cultural environment programme is based on the city's strategy, the Espoo Story, and it implements both the Sustainable Espoo development programme and the CultureEspoo2030 programme.

According to the vision of the Espoo Story, Espoo is responsible, humane and forward thinking as well as a good place to live, study and do business. In Espoo, everyone can make a difference. Espoo develops in ecologically, culturally, socially and economically sustainable ways. The measures of the cultural environment programme support the vision, especially with regards to promoting the well-being of city residents.

CultureEspoo2030 implements the city's strategic goals from a cultural perspective. CultureEspoo emphasises that culture is one of the factors in the city's development and attractiveness. According to CultureEspoo2030 Espoo's cultural environment programme "will guide the management and conservation of buildings that are important to the cityscape, the cultural landscape and archaeological cultural heritage. The programme will facilitate city construction and growth in which the layers of the city support the cityscape."

The cultural environment programme also implements the third objective of the Sustainable Espoo development programme, according



Matinkylä swimmin pool 2022. KAMU Espoo, Elias Metsämaa

to which the Espoo community and Espoo residents operate sustainably. The programme promotes the adoption of sustainable solutions through multidisciplinary cooperation and knowledge sharing, the creation of new partnerships and increased cooperation between residents and authorities. Espoo's cultural environment programme is a tool for meeting the city's strategic objectives.

At the national level, parts of the cultural environment programme implement the National Architectural Policy Programme (Apoli 2022) and the Museum Policy Programme (Mupoli 2018).

The responsibility of meeting Apoli's objectives has been delegated to cities. The objectives that are most closely related to the cultural environment are combating climate change and strengthening diversity, increasing equality and participation, and emphasising the importance of the built environment and the identity of locations. (Finland's National Architectural Policy Programme 2022–2035: Towards Sustainable Architecture <https://urn.fi/URN:NBN:fi-fe2022052338125>)

In turn, the Museum Policy programme entrusts regional responsibility museums with local cooperation in cultural heritage work, including the cultural environment. (Museum of Opportunities – The Museum Policy Programme 2030 of the Ministry of Education and Culture <http://urn.fi/URN:ISBN:978-952-263-557-0>)

The Espoo cultural environment programme fulfils six of the goals of the UN 2030 Agenda for Sustainable Development: quality education and lifelong learning (4), sustainable industry, innovation, and infrastructure (9), reduced inequalities (10), sustainable cities and communities (11), peace, justice and strong institutions (16) and partnerships for the goals (17). It also fulfils many of the targets under the goals.

<https://kestavakehitys.fi/en/agenda2030>

Objectives and Actions of Espoo's Cultural Environment Programme

The objectives and actions of Espoo's cultural environment program are in relation to the UN's sustainable development goals

- Espoo residents and city actors are aware of the cultural environment, and cultural environment information is available to everyone.
- Espoo's cultural environment is cherished together with the citizens.
- In Espoo, sustainable cultural environment work is based on the city's smooth internal cooperation.
- The common values of the cultural environment and related nature are maintained and strengthened in Espoo.
- Espoo's cultural environment work is sustainably resourced.

kestavakehitys.fi/en/agenda2030



Construction work on the clubhouse of the Leppävaara workers' association, 1957. KAMU Espoo

Espoo residents and city actors are aware of the cultural environment, and cultural environment information is available to everyone

Actions

Cultural environment experts provide training to their colleagues and inform them about cultural environment issues through collection management information sessions when necessary. Open invitations to suitable field visits are sent to City Museum colleagues, and meetings are held quarterly on current cultural environment issues related to museum work. (City Museum)

Annual cultural environment themes are adopted in the communication of the City Museum. (City Museum)

The acquisition of the new cultural heritage management system (KUHA project) takes into account the compatibility with the map software used by the city so that the museum's collection information can be offered to the city's map service. (City Museum)

Cultural environment information, such as the area outlines of cultural environments of national, regional and local value and ancient relics, is exported to the open Espoo map service. (City Museum and City Planning Department)

Instructions on influencing cultural environment issues are published for city residents, describing the timely methods of participation and influence for residents and listing the tasks and purposes of the work of authorities. (City Museum and the Uudemman rakennuskannan inventointi [URKKI] group)

The information boards of cultural environment sites are placed in suitable locations

co-operatively in cases where the information boards are not covered by project funding. The Public Works Department and the Premises Department are responsible for the costs and maintenance. A uniform graphic design is created for the information boards. (Premises Department public utility, Building Site Services, Public Works Department, City Planning Department, Environment and Building Control Department and City Museum)

An information session on cultural environments for political decision-makers and committees that are relevant in cherishing the cultural environment is organised at least once a council term. (City Museum and City Planning Department)

In social media channels, current cultural environment topics are highlighted and discussed with city residents and other interested parties. (City Museum)

A plan is drawn up to strengthen cultural environment education in Espoo. (City Museum)

Cultural environment materials are made available in the Finna service open to all. (City Museum)

Communal cultural environment work with residents, associations and communities is strengthened and developed as part of the duties of Education and Customer Relations, the Community Manager and the Museum Producer. (City Museum)



Espoo's cultural environment is cherished together with the citizens

Actions

Volunteering and community projects, such as Adopt a Monument, are developed further. (City Museum)

The change in the cultural environment is documented in a variety of ways. (City Museum and KuvaKamu volunteers)

Mobile guides for cultural environments are produced communally in connection with the museum's projects and in accordance with the wishes of the city residents. (City Museum and residents)

Cultural environment education for children and young people is developed communally. (City Museum and the Espoo 4H association)

Meadow community efforts are organised with residents in Laajalahti. (Environmental Protection service area and Villa Elfvik)

City residents are encouraged to take care of their local environment in accordance with the principles of the Our Park operating model. Public works department)

In Espoo, sustainable cultural environment work is based on the city's smooth internal cooperation

Actions

Cultural environment information is made available in the city's internal map program used by the authorities. (City Planning Department and City Museum)

Cultural environment surveys and master-plan level area outlines of cultural environments that have been defined as valuable are exported to the map program intended for internal use and for authorities. (City Planning Department and City Museum)

The further use of unused buildings owned by the city is ensured in cooperation with the City Museum, City Planning Department and Building Site Services by renting or selling the buildings in question. (Premises Department)

A long-term renovation plan is drawn up for the buildings owned by the city. (Premises Department)

Multidisciplinary cooperation between authorities is developed and cultural environment issues are treated as multidisciplinary cooperation. Topical issues are communicated in the represented units. (Uudemman rakennuskannan inventointi [URKKI] working group)

Processes are developed for the maintenance, repair and alteration of the sites of cultural and historical significance owned by the city in order to preserve the values of the buildings. (Premises Department public utility and City Museum)

Regional sector inventories are continued by type of building with the aim of achieving a common understanding of the value of the city's building stock. (City Museum and Premises Department public utility)

A plan is drawn up for the scoring and valuation of culturally and historically significant buildings owned by the city. (Premises Department public utility, City Museum and sectors)

Criteria are defined for contracted suppliers, focusing on their expertise in the renovation of old buildings (more than 30 years old) and their heritage construction skills. The aim is to raise the standard of consultation work from the point of view of preserving cultural environments. (City Museum and Premises Department public utility)

Guidelines for ordering inventories are drawn up so that all inventories of cultural environments are ordered in a spatial data format and with criteria that make it easy to export the data according to a common data model to the map service. This aims to ensure the availability, ease of use, timeliness, and effectiveness of information. (City Planning Department, Premises Department public utility and City Museum)

Areas where the town plan has upgrade needs from the point of view of cultural environments are identified, and these plans are included in the work programmes, if necessary. (City Planning Department and City Museum)

The Building Control Department strengthens its well-functioning cooperation with the City Museum and, if necessary, asks for a statement on any new construction planned for a valuable cultural environment located in the master plan area. (Environment and Building Control Department and City Museum)

External project funding is sought for the implementation of the inventories of archaeological cultural heritage and built heritage covering the whole City of Espoo. (City Museum and City Planning Department)

Sustainable building demolition practices and means of recycling building components are developed. (Premises Department public utility in cooperation with the City Museum)

The cultural environment as a whole is taken into account in the construction of new buildings, so that the construction can be reconciled with the valuable characteristics of the existing cultural environment. The cultural layers of the renewed area can still be identified, and they are cherished. (Environment and Building Control Department, City Museum, City Planning Department)

The common values of the cultural environment and related nature areas are maintained and strengthened in Espoo

Actions

The Public Works Department is responsible for the management of natural and cultural landscapes classified as having many values in accordance with Espoon niittyjen ja avointen alueiden toimenpideohjelma 2020–2031 (Espoo's operational programme for meadows and open landscapes). (Public works department)

Field lease agreements are made in order to maintain the farmland owned by the city. (Building Site Services)

The Environmental Protection service area makes inventories of and manages sites of traditional environment owned by the city (Espoon perinneympäristöt 2014). (Environment and Building Control Department)

Common issues related to the cultural and natural environment are mapped and identified, and cooperation to address them is developed and deepened. (Environment and Building Control Department and City Museum)

Cooperation with entrepreneurs, associations, communities, and other actors to maintain the diversity of the cultural and natural environment is being developed. (For example, planting hops at the Sammalvuori metro depot, apple varieties at KAMU Glims and saving traditional plants) (City Museum, companies, communities)

The cultural landscape of KAMU Pentala Archipelago Museum is cherished in cooperation with a sheep farmer entrepreneur by concluding a grazing contract for the summer seasons in Pentala. (City Museum)

KAMU Glims Farmstead Museum acts as a living gene bank for the preservation of the native breed of chicken in the national genetic resource program coordinated by Natural Resources Institute Finland to preserve the genetic diversity of Finnish indigenous breeds of animals. (City Museum)



Hanikka, Summer Tuesday Event 2022. City of Espoo, Kerttu Penttilä



Leppävaara 1935. KAMU Espoo/EHF, Henrik Forsström

Espoo's cultural environment work is sustainably resourced

Actions

The City Museum, the City Planning Department, the Public Works Department, the Premises Department public utility and the Environment and Building Control Department provide expertise, competence, information, working time, networks and other appropriate resources to achieve the commonly agreed objectives of cultural environment work. If necessary, they

may set up joint projects and apply for external funding for them.

The Premises Department public utility investigates the possibility of establishing a separate appropriation for the development and maintenance of buildings of cultural and historical value.

How is the Implementation of the Programme Monitored?

Espoo's cultural environment programme is valid until the end of 2025. During the programme period, its progress is monitored and evaluated by a monitoring working group composed of representatives of the service working groups involved in working on the programme (City Museum, City Planning Department, Environment and Building Control Department, Premises Department public utility, Public Works Department and KOTO). The monitoring group is convened by KAMU Espoo City

Museum. The implementation of practical work is measured on a scale of implemented/implemented in part/not implemented. The timeliness of the measures is also assessed, and the necessary updates of the measures are made. Some of the measures are one-off measures, while others are related to continuous cultural environment work.

The results will be evaluated at the end of 2025, and a plan will be drawn up to continue the work.



An aerial photograph of a highway interchange. A multi-lane highway runs vertically on the left, with several cars visible. A curved ramp road leads from the highway to a larger highway on the right. In the center of the interchange is a large, circular green island. On the island, there is a sculpture consisting of three blue, angular, star-like structures. The surrounding area is lush with green grass and some trees with yellow autumn foliage. The lighting suggests it's a sunny day, with long shadows cast across the road and grass.

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