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Images

KAMU Espoo City Museum

Cover

Research on photographs in the KAMUs collection. KAMU Espoo, Reetta Lepistö

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1 | INTRODUCTION: WHY, FOR WHOM AND HOW WAS THE RESEARCH POLICY DRAWN UP?

The research and publication policy for 2015–2020 by KAMU Espoo City Museum was a trendsetter in the Finnish museum sector. The work done at that time lays out a good starting point for drafting the new research policy for KAMU. The aim of this new policy is to reform the previous Research Policy and involve the people at KAMU in the preparation of the research policy, allowing them to learn about the objectives and measures of the Research Policy already during the preparation.

The aim is to respond to the challenges of an operating field undergoing rapid change, where the activities of museums have been influenced even by global forces, such as the intensification of the climate crisis and changes in the security environment. On the other hand, changes produce opportunities. Espoo's population is growing rapidly and the demographic structure is diversifying, which has been taken into account in the city's strategy and KAMU's Audience Engagement policy.

This reformed research policy is a living document that serves everyone at KAMU. The KAMU research policy has been and can continue to serve as a model for other museums in Finland and internationally. Through its research policy, KAMU has participated and continues to participate in strengthening the research-related role of museums in the museum sector. The research policy has also been prepared to benefit the museumgoers and to engage visitors in the museum's research activities.

The research policy outlines the common vision, objectives and measures for KAMU.

At KAMU, the entire staff participated in the preparation of the research policy in a joint workshop where ideas and suggestions were collected from a future-oriented perspective. The diversity and needs of research have also been surveyed with a survey prepared for the different service areas of the museum, accompanied by discussions in small groups. (APPENDIX 3). The research policy has also been prepared in interaction with other museums (See: References and literature: Seminars and Lectures). Prepared in cooperation, the research policy was approved by the museum's management group.

The research policy outlines the common vision, objectives and measures for KAMU. In addition, it provides staff members with tools for processing, sharing and producing relevant and researched information. In line with the KAMU strategy, the aim is to promote interaction and cooperation between the museum and its audiences: collecting and producing information and turning it into impactful research that permeates the museum's entire operating field. It aims to help in the selection of research subjects, perspectives and research questions. The research policy sets priorities for research topics for the next few years. The references and literature contain complementary information, useful links and reading tips.

The goal of the research policy is not only to adapt to change in the world, but also to influence that change!



The Manor on the King´s Road Exhibition
2023–2025. KAMU Espoo, Kerttu Penttilä.

2 | RESEARCH VISION AND MISSION

RESEARCH VISION

Research at KAMU is inclusive, carried out in interaction with different communities and audiences. This research supports the future and sustainable development.

The research vision is based on the vision of the museum: KAMU is a museum for everyone in Espoo, upholding diverse voices to share information about the past, influencing the present and creating sustainable development together with the people in Espoo.

RESEARCH MISSION

Research activities produce and share new information about Espoo and living in Espoo while increasing awareness of Espoo and Espoo's cultural heritage in an interactive and inclusive manner with the city's residents and partners.



3 | RESEARCH ACTIVITIES NOW AND IN THE FUTURE

Research at KAMU Espoo City Museum has many functions. In addition to conducting internal research, KAMU produces, commissions, directs, presents and exhibits research. The museum is also a research partner. In the future, particular attention will be paid to a new kind of partnership – co-research. Co-research is an approach that aims for a multidisciplinary approach, having become more common in various fields of human sciences in recent years. (For more information, see the definition of co-research in APPENDIX 1).

Research and research activities are based on KAMU's research vision. The research policy is guided by the City of Espoo's Espoo Story, which consists of the City's strategy and values, the CultureEspoo 2030 programme, the values and strategy of the museum, Finnish legislation and national and international laws and agreements, which are presented as an appendix to the research policy.

A research-oriented approach is prominent and necessary in the various tasks and locations of the museum. Said locations are KAMU WeeGee, Glims Farmstead Museum, Pentala Archipelago Museum, Villa Museum Villa Rullud and Lagstad School Museum. The locations have their own defined contents and objectives, which are guided by KAMU's policies on audience engagement work, collections, digital functions and research policy.

Research is actively utilised in the museum's permanent basic work processes, such as collection work, official duties and various projects. Projects consist of tasks and endeavours of varying length, such as exhibition projects.



Pentala Archipelago
Museum 2024.
KAMU Espoo, Vessi
Hämäläinen

TASKS OF THE MUSEUM

Upholding the cultural environment

Espoo City Museum carries out the cultural environment task of a responsible regional museum under the Museums Act 314/2019 in the City of Espoo region. Its official duties include issuing statements, providing advice and carrying out negotiations.

Research related to the cultural environment is essential for the official duties. The museum does conduct research internally, but most of the research is commissioned by different branches of the city or private parties, usually steered by the museum. Other important research includes studies produced by the Finnish Heritage Agency and the Ministry of the Environment as well as university theses.



Guidance on the preservation of the built heritage. KAMU Espoo, Jyri Vilja

Phenomenon-based contemporary documentation

The museum coordinates and implements the recording of cultural heritage in Espoo. Contemporary documentation in the Finnish museum sector means documenting the present with various methods, such as photography and video recording, interviewing, observation and collecting objects.

The methods used in contemporary documentation are partly the same as ones used in the collection of scientific research data. Contemporary documentation involves collecting and storing materials that can be used as research data.



Phenomenon-based contemporary documentation, restaurant Grill Ribis. KAMU Espoo, Elina Holopainen



The Manor on the King's Road Exhibition. 2023–2025. KAMU Espoo, Kerttu Penttilä



Feel the Noise Exhibition 2025–2027. KAMU Espoo, Reetta Lepistö



Clues to Our Roots Exhibition 2022–2023. KAMU Espoo, Jonna Pennanen

Events and learning services

Past research data is used to produce content for events and services. An event producer needs a research-oriented approach to their work because information is often scattered across different sources. Methodological development requires not only content topics but also educational research, for example. Events are used to make research materials accessible and raise awareness of our information services.

Audience engagement

In audience engagement, city residents participate in cultural heritage work with the museum. The focus of research in content work is linked to the museum's ongoing projects and processes. What is essential is to strengthen the inclusion and accessibility related to the cultural heritage of city residents and to take diversity into account and increase it.

Research in exhibitions

The museum produces exhibitions at its various locations and outside the museum. Exhibitions range from small pop-up exhibitions to large exhibitions with extensive content, which may take years to prepare. The exhibition projects are one element steering the museum's research activities. KAMU exhibitions are always based on researched data. Production begins with an examination of the topic, including a review of past research, reports, investigations and statistical data. It also involves looking into materials such as images,

objects and archives in the museum's collections, in other museums and held by various parties. Material is also obtained through interviews and data collections, and studies can be commissioned from researchers outside the museum. External experts are also used to check information to verify the accuracy of latest research data.

Collection-related research

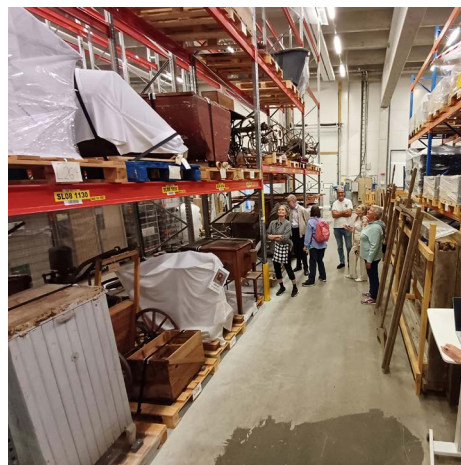
The purpose of collections management and conservation is to ensure the best possible preservation of the physical cultural heritage in the collections for future generations.

The museum conducts conservation research, which is divided into technical, i.e. practical conservation, and preservative, i.e. preventive conservation. Conservation utilises material analyses that are based on chemistry and biology, which are central to problem-solving in conservation.

Collections management research includes examining the cultural and local historical contexts of the materials in the museum's collections. It makes use of many aspects, such as historical and cultural research materials, audiovisual materials and written archive-based information on oral traditions.

Information services

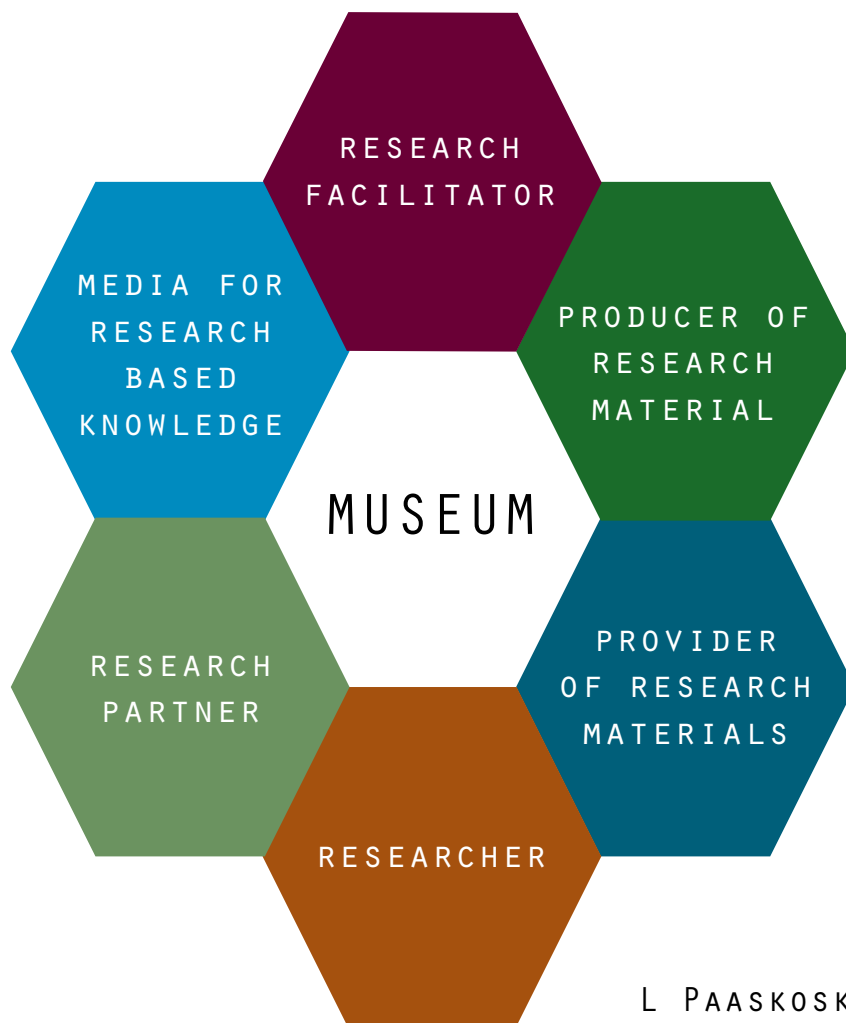
KAMU provides information services and supports research carried out by its customers. KAMU does not provide research services, but the museum does offer help in the use of collection materials and databases.



Kamppari meeting 2025. KAMU Espoo, Toomas Mäelt



Research on photographs in the KAMUs collection 2024. KAMU Espoo, Reetta Lepistö



L PAASKOSKI 2024

Leena Paaskoski: Museums research roles: The Museum Days. The theme: The investigative Museum 2024.

KAMU RESEARCH ROLES

As an **AUTHOR**, KAMU produces internal research on its collections and the history, culture and cultural environments of Espoo. In most processes, conducting research is not the main task, but research data is used for content production. KAMU has extensive collections of archives, objects and photographs, which it uses to add to and produce new scientific information. As a body producing research, KAMU engages people living in Espoo, involving residents in collecting research data and conducting research. Engaging and involving local residents is a part of research projects and processes.

As a **PARTNER**, KAMU focuses on cooperation with various individuals, communities and research organisations. Cooperation is carried out with other museums, the City of Espoo and other actors. Partners assist in collecting research data, planning research projects and selecting perspectives, but they are not necessarily involved in analysing the materials or conducting the research. Partnership cooperation with educational institutions and universities is being developed.

As a body producing research, KAMU engages people living in Espoo, involving residents in collecting research data and conducting research.

Residents can participate in the research by sharing their knowledge and experiences or by participating in experimental activities.

As a **CO-RESEARCHER**, KAMU engages people as partners and experts of their own lives. Co-research is based on research problems defined by the participants, the wishes set for the research process and a partnership that takes into account the interests of all involved parties in order to produce and select information, formulate research questions and even produce actual research data. Residents can participate in the research by sharing their knowledge and experiences or by participating in experimental activities (Kampparit, KuvaKamut and other audience work).

As a **CLIENT**, KAMU outsources research by commissioning experts and researchers for certain topics, projects and processes. This way, KAMU can focus on topics requiring special expertise and complement its competence with external expertise. If necessary, KAMU also orders technical examinations related to collections, such as laboratory analyses and material studies.

KAMU carries out and commissions research systematically and to an appropriate extent, taking into account the research vision and the resources and research needs specified for each task in advance.

KAMU also **STEERS** the research services it has commissioned, such as inventories and reports. In the case of theses, KAMU provides guidance on the use of materials whereas the educational institutions are responsible for the scientific guidance.

The activities of KAMU in **COLLECTING AND RECORDING DATA** are guided by its Collection Policy.

As a **PROVIDER OF RESEARCH MATERIALS**, KAMU has unique research collections related to Espoo. KAMU offers materials from its collection and archive for researchers, both nationally and internationally. KAMU provides research materials and information services through different channels, such as from the office, through the city's map service, the museum's information service and Finna.

As a **PRESENTER AND DISTRIBUTOR**, KAMU uses many channels, such as exhibitions, exhibition publications, non-fiction books, inventories, audience work and learning services, lectures and seminars. The availability and accessibility of data and research results is a point of focus, within the limits of ethical and data protection-related restrictions. (See Chapter 6 for more details).



4 | RESEARCH OBJECTIVES AND MEASURES

OBJECTIVE 1

Research and research activities strengthen cohesion and engage different kinds of audiences, communities and partners.

Measures

- Planning research activities involves taking into account the principles of inclusion in the selection of research targets and research questions.
- Giving residents the opportunity to influence the content of research projects and to participate in research activities.
- Offering museum collections and materials even more actively for research use, and promoting cooperation with other museums and research institutions.

OBJECTIVE 2

Research promotes the preservation of different kinds of cultural heritage and cultural environments in Espoo and the appreciation of personal and shared cultural heritage while supporting sustainable development.

Measures

- Targeting research and research activities at projects and processes that are planned in advance.
- Producing information that can be used to justify the values and protection of building heritage to residents and in the course of official duties.
- Following the principles of sustainable development in the selection of research topics in terms of economic, ecological, social and culturally sustainable development.



Research Workshop
at KAMU 2024. KAMU
Espoo, Reetta Lepistö

5 | OPERATIVE PRIORITIES: INCLUSIVITY AND INTERACTION

In line with the research vision, objectives and measures, the selection of research priorities and research questions accounts for the diversity, interaction, equality and inclusion of people in Espoo. Inclusivity and interactivity approach define the focus areas and prioritisations that are implemented systematically, taking into account the museum's financial and human resources.

The KAMU staff have participated in defining the priorities with a workshop and a survey focused on the museum's research vision and the values and operating principles of the Espoo Story.

RESEARCH FOCUS AREAS

Espoo is resident- and customer-oriented

Collecting materials and conducting research on living in Espoo and the experiences of Espoo residents. Learning about contemporary phenomena and the everyday life of Espoo residents in the past and present, such as the everyday life of young people and the daily life of immigrants, the traditions of immigrants and cultural influences. Examining how residents have interactively influenced the local history and lifestyles in Espoo.

Espoo is a responsible pioneer

Using research to promote closeness to nature and sustainable development in Espoo. Selecting research topics and research methods in line with the principles of sustainable development. Boldly experimenting with new interactive research methods, investigative learning, co-research, and using tools such as artificial intelligence.

Espoo is fair

Focusing on inclusivity. Particularly researching and involving under-represented groups in the research process, including persons with disabilities, minorities and different religious and language groups in Espoo.

Researching and upholding the cultural environments and local history in Espoo

Investing in studies and research that support official duties, such as housing development in Espoo, the archaeology of the oldest places, modern architecture and local environments.



Heavenly
Houseplants,
Farmsteads
Museum Glens,
2023–2024.
KAMU Espoo,
Reetta Lepistö

6 | PUBLICATION, DISSEMINATION AND COMMUNICATION OF RESEARCH RESULTS

KAMU supports open science where research results and various publications, such as exhibition catalogues and inventories and non-fiction books, are openly available to everyone. The museum's research results are primarily published on open platforms so that as many people as possible can make use of them. The aim of publication is to promote openness in science and enable the wider utilisation of research results in Espoo and society. (See Literature and references: Declaration of open science.) When publishing research results and information, KAMU complies with the Finnish Code of Conduct for Research Integrity, for example by reporting references and literature in connection with exhibitions. (See Literature and references: Finnish Code of Conduct for Research Integrity.)

RESEARCH RESULTS ARE PUBLISHED IN A WIDE ARRAY OF CHANNELS:

Exhibitions and exhibition publications

The KAMU publication policy for exhibitions and exhibition publications focuses on sharing information publicly and promoting accessibility. Publications related to exhibitions, such as exhibition catalogues, are primarily produced in digital format to make them available to the widest possible audience. Paper publications and their number of prints are decided on a case-by-case basis, taking the Sustainable Development Goals into account. The museum's publications aim to comply with accessibility requirements and their content must be understandable to the general public.

Information about research is actively communicated on social media and channels of audience work.

Non-fiction books, inventories and theses

All non-fiction books, inventories and theses prepared at KAMU are documented and published openly so that they are publicly available, unless confidentiality is separately agreed upon for data protection reasons.

Data protection and data processing

Data protection and regulations related to personal data are taken into account in research activities. In all published research, it is ensured that personal data is not processed without appropriate authorisation and that data protection laws and regulations are complied with. Personal data is anonymised if necessary.

Archiving and retention practices

Materials collected for research are evaluated and archived for long-term storage in both digital and physical format. The purpose of archiving is to ensure that research materials will continue to be available for research purposes and museum activities. Retention practices are aligned with national and international recommendations and standards.

7 | IMPLEMENTATION, IMPACTS AND MONITORING OF THE RESEARCH POLICY

The objectives of the research policy are future-oriented, and compliance with them requires commitment from all personnel. Employees are informed of the research policy.

The research policy is dynamic. The achievement of the objectives, inclusivity and interaction of research activities is assessed annually. The research policy is updated by drawing up a research action plan every year. The action plan prioritises the current research needs and defines the available human resources while taking the financial marginal conditions into account. The working group responsible for research draws up an action plan that defines the measures that align with the research vision, and the management team approves the action plan.

**The objectives of the
research policy are future-
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Data collection in Espoo 2024.
KAMU Espoo, Reetta Lepistö

APPENDICES

APPENDIX 1

Key concepts: research, research-oriented approach, co-research, cultural heritage

The activities and research at KAMU are defined by its role as a cultural history museum that upholds the cultural heritage of Espoo.

The updated research policy of KAMU Espoo City Museum takes into account the definitions of research and the fact that concepts are mutable and must be specified in connection with their use. Notably, newly introduced concepts include research-oriented approach and co-research, which highlight doing research in a communal manner and in interaction with different communities and audiences.

Research

Helsinki Term Bank for the Arts and Sciences: "Systematic and creative activities aimed at increasing existing knowledge."

Research-oriented approach / exploratory learning (Education sciences)

Helsinki Term Bank for the Arts and Sciences: "Exploratory learning is a communal learning method (see working method) that promotes the student's responsibility (Hakkarainen et al., 2001; Hakkarainen et al., 2004; Hakkarainen et al., 2005), aiming to understand and explain the matter or phenomenon under research and solve problems related to it by engaging students and through shared thinking, interaction and division of labour (Hakkarainen et al., 2001). (cf. problem-oriented learning)".

Co-research

"Co-research is an approach related to research and data production aiming for multiple perspectives; it has become more common in different fields of human sciences in recent years. A central feature of co-research is to perceive the people participating in a study as experts in their own lives and as equal research partners to the professional researcher. This way, the starting point of research is an active partnership that takes into account the research problems defined by the people themselves, the wishes set for the research process and the interests of all parties." (Kulmala et al. 2023, 11; see also Kulmala et al. 2024, 1–13.)

In the context of museums, the museum and its research are defined as follows:

ICOM International Council of Museums:

"A museum is a not-for-profit, permanent institution in the service of society that researches, collects, conserves, interprets and exhibits tangible and intangible heritage. Open to the public, accessible and inclusive, museums foster diversity and sustainability. They operate and communicate ethically, professionally and with the participation of communities, offering varied experiences for education, enjoyment, reflection and knowledge sharing." (ICOM, 2022).

Forms of research defined by ICOM:

Catalogues, lists

Technical research, e.g. materials of objects, conservation

Museological link to disciplines such as history and philosophy

Museological analysis of the museum institution itself, cultural heritage

communication (Colin & ICOFOM, 2010, 73–74).

Cultural heritage:

Helsinki Term Bank for the Arts and Sciences: an institutionally defined and protected heritage of cultural heritage administration and memory institutions. Similar to or an umbrella term for concepts such as tangible and intangible cultural heritage, archaeologic, digital cultural heritage and building heritage, all of which are also part of KAMU's activities.

In line with the Cultural Heritage Strategy prepared by the Ministry of Education and Culture, KAMU is aware that there is not just one cultural heritage but a variety of cultural heritages of equal value. (Latvala-Harvilahti 2021, summary). It is therefore justified to talk about cultural heritages in the plural. KAMU defines and conserves a wide range of cultural heritages. KAMU utilises the Cultural Heritage Strategy prepared by the Ministry of Education and Culture, the aim of which is to strengthen research related to cultural heritage and the use of cultural heritage information to support decision-making (Mattila, 2023, p. 27).

APPENDIX 2

Values, legislation and agreements guiding research activities

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Asetus varastetuista ja laittomasti maasta viedyistä kulttuuriesineistä tehdyn Unidroit'n yleissopimuksen voimaansaattamisesta sekä yleissopimuksen eräiden määräysten hyväksymisestä ja yleissopimuksen soveltamisesta annetun lain voimaantulosta 878/1999. <<http://data.finlex.fi/eli/sd/1999/878/ajantasa/1999-09-03/fin>> [05.08.2025]

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APPENDIX 3

Survey for museum employees

KAMU research policy 2025–2030 survey for work cells:

Enter text by following the structure below. The Espoo story and the strategic objectives of KAMU must be taken into account in objectives and measures.

1) Presentation of the cell from the perspective of research (max. 2 sentences):

Main tasks and activities of the cell, how does it produce/use/commission research?

2) Possible research priorities of the cell (max 5 sentences):

a) currently

b) needs for the process work and projects of the near future

3) How does the cell relate to and what kinds of resources does it have for the following (max. 10 sentences):

a) conducting research

b) provision, availability and accessibility of research materials and information services

c) commissioning and steering research

d) participation in research and data collection, residents

e) partnerships and cooperation with e.g. educational institutions and universities

f) presenting and publishing research results

4) Use the following groups to formulate the most central (max 3) research topics of the future from the perspective of your cell and the related research questions. Also justify your decisions.

These emerged as the most important topics at the staff research fair and also align with the policies of the Espoo story. With this response, we aim to prioritise the most important common topics and phenomena. (max 10 sentences)

- a) Espoo is fair: Diversity and margins: Researching under-represented groups in particular, such as persons with disabilities, minorities, different religious and language groups in Espoo.
- b) Researching and upholding the cultural environments and local history of Espoo: suburbs, modern architecture, development of Espoo settlements, providing evacuees housing, regional equality and the oldest places of residence in Espoo.
- c) Espoo is focused on residents, modern phenomena: Information on being a resident in Espoo and residents' experiences. What phenomena?

5) How can your cell promote proximity to nature in Espoo and participate and engage in activities impacting sustainable development, especially through research?

6) Possible research interests other than ones applicable to the categories mentioned above in 4) and 5) in the future of the cell within about five (5) years.

7) What kinds of methods and ideas does the cell have to achieve research-related objectives, please list the necessary measures.

APPENDIX 4

Research tools

Preparing an abstract i.e. research summary

An abstract is prepared according to the current situation and guidelines. For example, the required number of characters may vary.

There is a general guideline by the Research Council of Finland, stating that the abstract must include:

"brief description of the scientific and societal objectives of the research
research methods
research data
expected results and impact."
(Research Council of Finland)

Structure of the research in a nutshell

The structure of the research project and article can and may vary. Still, scientific publications have their own writing guidelines that must be followed. They can be used as a model.

- 1) Introduction: historical background, past research
- 2) Definition of concepts, theoretical premise
- 3) Research question and hypotheses, scope of the topic
- 4) Materials and methods
- 5) Analysis: material is processed with the selected methods
- 6) Reflection: research result, answering research questions
- 7) Conclusions, significance of the research, including self-reflection
- 8) References and literature

KAMU source and reference guideline, link (updated in 2025)

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